

Omni-channel B2B Automation Suite

Digitize complex business processes to fulfill your needs and streamline the requirements of your business partners.

Traditional business processes are based on time-consuming manual interactions. Future of B2B communication is driven by simplification, using multiple channels to automate receivables and payables, enabling real-time payments.

What is Contextual Transaction Engine (CTE) Suite?

CTE provides a centralized, one stop shop solution for all your B2B communication activities from product catalogues, onboarding business partners digitally, advanced order and invoice management with real-time order status and customer based analytics. Jump into a digital-first strategy, amplifying the strategic role of B2B sales.



Real-time B2B Payments:

With our online open-loop payment gateway, you can:

- Pay or get paid instantly
- Automatically reconcile payments at ERP level
- Minimize risks and clerical errors
- Avoid bottlenecks from business payments
- Reduce operational costs associated with B2B Payments

Automated B2B Processes

- ERP agnostic, single user experience
- Real-time partner onboarding and order management
- E-Invoicing and digital payments

Data fed directly to your back-office system for billing and shipping purposes.

Improved Efficiency

- Significant cost reduction due to process automation
- Minimizing chances of clerical errors
- Automated orders, delivery and payment reconciliation

Improve customer relations while optimizing cross-organizational productivity.

Better Control

- Consolidated partner and order information
- Seamless sales and distribution management
- Accessible remotely via mobile and tablet

More visibility and valuable data enabling a more focused cash management strategy.



Our B2B payment automation solution uses proven security frameworks of mature payment networks, encrypting and securing sensitive bank account and fund settlement information. Our enhanced KYC security measures minimize risk of misdirected or fraudulent payments.



Say goodbye to forms, paper contracts and tedious manual processes for partner and order management



ERP Interface

Modular, flexible and adaptable to your needs, providing a structured interface to seamlessly integrate with your ERP



Custom Workflows

Setup and define multiple dynamic workflows according to existing departmental hierarchies in your organization



Partner Onboarding

A need-driven approach for digitizing partner onboarding (buyers / suppliers) and enabling B2B collaboration



Digital Contracts

Digitally verify, sign submit and manage legal contracts, onboarding dealers and suppliers more efficiently



Order Management

Manage product catalogs (Import products, add SKUs and manage discounts) enabling your partners to order digitally.

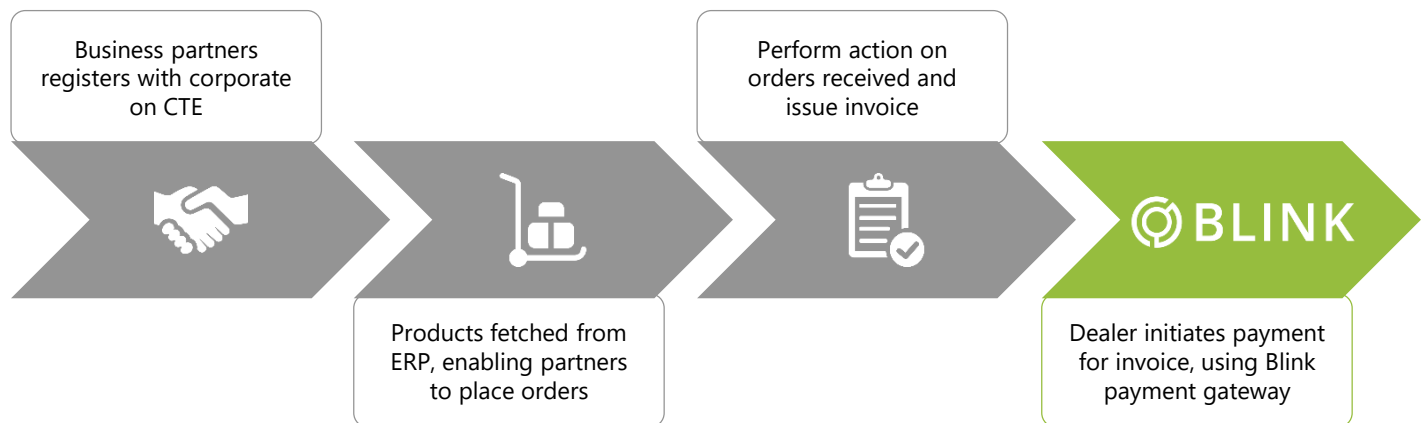


Electronic Invoicing

Send and receive invoices digitally and instantly, going paper free, saving admin costs and improving cashflow

4 reasons to use CTE Suite:

- **Order Management processes are not native to ERP:** Customizing ERP software according to your business is inevitable especially if you are digitizing customer facing aspects of your business. CTE is tailor made to automate the entire order-to-cash lifecycle for your business, without requiring any changes at the ERP level.
- **CTE Suite is adaptable to mobile ordering.** Increase sales efficiency by making it easy for both your salesforce and buyers to remotely access product information and place orders using our mobile application, from anywhere and at any time
- **A comprehensive omni-channel capability:** A consolidated and integrated solution enabling order management, digital payments and real-time reports.
- **Seamless Experience:** a consumer-grade customer experience for B2B sales via self-service portal enabling a convenient buying and delivery experience.



About Haball (Private) Limited

Haball is a B2B FinTech, developing a bank and ERP agnostic payment solution for corporates and government organizations. Size of the transaction, security considerations and reconciliation process are some of the problems currently surrounding B2B payments. We are focused towards improving how businesses pay each other, automating business processes by adding context to payments.

